

# RED RIBBON WEEK

OCTOBER 23-31



REMEMBERING  
SPECIAL AGENT

ENRIQUE "KIKI" CAMARENA

## 2022 RED RIBBON WEEK Campus Video PSA Contest

### Save the Date

September 12 - November 7

Eligible entrants are colleges and universities.

**First Place Winner** receives:

- \$5,000 to support the campus's drug misuse prevention efforts
- Trip for two to NASPA's Strategies Conference (January 18-21, 2023, Kansas City, Missouri)

**Second Place Winner** receives \$3,000

**Third Place Winner** receives \$1,000

On September 12 full contest rules available at  
[www.campusdrugprevention.gov/psacontest](http://www.campusdrugprevention.gov/psacontest)



**SAMHSA**  
Substance Abuse and Mental Health  
Services Administration